

Becoming a Race to the Sky Partner

Financial Opportunities

- a. Name sponsor-Race to the Sky 300 \$20,000
- b. Name sponsor-start or finish \$10,000
- c. Official Race to the Sky product category \$5,000
- d. Name sponsor-100 mile Junior Race \$5,000
- e. Name sponsor-100 mile Adult Race \$5,000
- f. Vet team sponsor \$4,000
- g. Musher bibs (choose the race) \$3,000
- h. TV and radio ads (race ads sponsored by you) \$2,000
- i. Your name on a street banner (at our events) \$1,500
- j. Name sponsor of a checkpoint \$1,000
- k. Ad in official race program (dep. on size) \$500-\$1,000
- l. Special awards or trophies:

Sportsmanship Award
Best Cared for Team Award
Rookie of the Year Award
Lead Dog Award
Volunteer Awards

- m. Recognition banner (we display your banner) \$500
- n. Business card ad on official race website \$250 + up
- o. Sled banner (carried on a musher's sled) \$250

In Kind Donations or Services (Category depends on donation's value)

- a. Printing and copying services
- b. Donated snowmobile rental and/or fuel
- c. Food for checkpoints and prerace banquet
- d. Veterinary supplies
- e. Vehicles and fuel for race officials
- f. Motel accommodations for officials
- g. Airfares for veterinarians

Custom packages are available.
Just ask.



Montana Sled Dog, Inc.

Partnership Packet



2019 Race to the Sky

Race to the Sky is Montana's premier winter sporting event. We are celebrating our 34th year and are recognized as one of the most challenging and beautiful sled dog races in the world. The race is a test of physical strength, mental toughness, teamwork, and a special bond between man and his canine friends. Working together, teams negotiate the trail through Montana's scenic Rocky Mountains.

Montana Sled Dog, inc., is a non-profit 501(c)3 corporation organizing Race to the Sky. MSVI is a volunteer board of directors organized to preserve, commemorate, and document the historical and traditional use of sled dogs in Montana and specifically at Camp Rimini by offering educational opportunities, historical background, and organizing a 300 mile and two-100 mile (1 junior and 1 adult) sled dog races each February.

We have been spotlighted in the movie "Call of the Wild 3D" with footage of our race in the movie, on "Frontier Force," a National Geographic television program and numerous other publications including: New York Times, USA Today, Country Magazine, Snow Country, Rocky Mountain Sports, Calgary Sun, Great Sports Vacations, Mushing Magazine, Montana Magazine, Winter Recreation and Travel, Heartland, Montana Motorist AAA, Montana Living, Outside Magazine, Horizon Magazine as well as, Men's Journal, TNN Country Today, NBC Nightly News, NBC Today Show, CNN, ESPN Sports, CBS, NBC, and ABC Televisions Stations, Montana newspapers, publications, and radio stations and Associate Press have all covered Race to the Sky in the past. British, Scottish, and Japanese publications have also written about Race to the Sky.

This is exciting and we hope you can become part of Race to the Sky's thrill!

For Information:

MONTANA SLED DOG, INC. (Race to the Sky)

Box 76, Olney, MT 59927, 406-881-DOGS

www.racetothsky.com, info@racetothsky.org

What We Offer

Each February, Race to the Sky commemorates the role that dogs played during WWII at Camp Rimini War Dog Training and Reception Center, just outside Helena. This dog mushing camp was used to train sled dogs for war and when the mission ended, they became search and rescue dogs. We celebrate these canines for their part in defending our country.

Montana's Race to the Sky is a special event, held on pristine multiple-use trails and wide-open spaces. We have a healthy respect for these trails--dog mushing is a clean and environmentally-friendly sport.

For centuries, sled dogs have been assisting man with basic transportation and doing what they love to do--RUN. There is a magical bond between humans and dogs as they work as a team to meet the challenges this race brings.

Race to the Sky has been a positive impact on Montana's economy--bringing teams, spectators and volunteers from across the U.S., Canada and beyond, to watch and participate. Volunteers take pride in our event and we couldn't do it without them!

Everyone loves the dogs, sponsors can maximize their advertising dollars and parents love the family atmosphere, while gaining a sense of community.

Won't you partner
with us today?

